



PRESS RELEASE

17 June 2021 - Shalom Consult Ltd, an Africa-centered communication and language firm, reaffirms its continental outlook with the opening of a West African office during a rebranding exercise strategically unveiled as Africa joins the international community to mark the World Day against Desertification and Drought for the transformation of degraded land into healthy land.

Desertification is one of the single most important transnational issues affecting scores of millions of Africans of various cultures and languages in a dozen countries covering 31% of the total size of the continent.

The immensity of the problem, its impact on current and future generations living on the continent and beyond calls for a coordinated effort that derives the most from the power of communication and languages to drum up maximum awareness and support.

“At Shalom, it is our firm belief that all major languages and communication approaches should be used to educate Africans on key issues affecting them, to disseminate best practices and enable them to communicate experiences beyond cultural and linguistic divides”, says the CEO of Shalom Consult LTD, Alain Ngono.

“Our vision is to harness the power of languages and communications for the transformation of Africa by helping public, private and civil society actors navigate the cultural and linguistic challenges created by the continent’s diversity”.

With more than 15 years of experience and offices in Central, Western and Eastern Africa, SCL seeks to partner with different stakeholders and support the continent in its journey of making an impact through effective communication, better visibility as well as translation and Interpretation services.

According to the Food and Agriculture Organization of the United Nations (FAO), 815 million people worldwide are chronically food-insecure, while a further 5-10% of the population is at risk of acute food insecurity due to desertification and droughts.

Formerly known as Shalom Language Services, SCL has worked on a range of communications and language projects for different sectors including Agriculture, fisheries, urbanization, housing, conservation and many others.

ENDS

West Africa Office

Cocody - Riviera Bonoumin Extension
Adresse postale: 01BP 5391 Abidjan 01
Landline: +225 2722405941
Mobile: +225 0707635137
Abidjan, Cote d'Ivoire

Central Africa Office

Quartier Monte. Rue Nkil Ngwe
P.O. Box: 13069
Landline: +237 222 31 09 10
Mobile +237 696 01 49 23
Yaoundé, Cameroon

East Africa Office

Kirichwa Garden Flats
P.O. Box: 44776 – 00100
Landline: +254 20 52 13 063
Mobile +254 7 98609912
Nairobi, Kenya

Online Contacts

Email: info@shalomconsult.com
Twitter: @Ltdshalom
LinkedIn: Shalom Communications and Languages
Website: www.shalomconsult.com



About Shalom Consult LTD

We are a boutique communications firm offering multi-lingual communications services including translations, virtual and physical interpretation, rapporteuring, editing, media relations, impact communication, executives' online identity management, etc.

Our core values are trust, honesty, teamwork, commitment to clients and integrity.

For media inquiries, contact us on:

SCL CONSULT LTD

Tel: +254798609912

Email: info@shalomconsult.com

Twitter: Ltdshalom

LinkedIn: Shalom Communications and Languages

Website: <https://shalomconsult.com/>



SHALOM
CONSULT

West Africa Office

Cocody - Riviera Bonoumin Extension
Adresse postale: 01BP 5391 Abidjan 01
Landline: +225 2722405941
Mobile: +225 0707635137
Abidjan, Cote d'Ivoire

Central Africa Office

Quartier Monte. Rue Nkil Ngwe
P.O. Box: 13069
Landline: +237 222 31 09 10
Mobile +237 696 01 49 23
Yaoundé, Cameroon

East Africa Office

Kirichwa Garden Flats
P.O. Box: 44776 – 00100
Landline: +254 20 52 13 063
Mobile +254 7 98609912
Nairobi, Kenya

Online Contacts

Email: info@shalomconsult.com
Twitter: @Ltdshalom
LinkedIn: Shalom Communications and Languages
Website: www.shalomconsult.com